



**ASSISTANCE LEAGUE® of OMAHA
ANNUAL REPORT 2017 - 2018
Jill Floth, President
Sara Lorentzen, President-Elect**

Motto: "Transforming Lives – Strengthening Community"

Mission Statement: "Assistance League volunteers transforming the lives of children and adults through community programs."

Vision Statement: "Essential needs are met in our community and families flourish"

Assistance League® of Omaha was recognized as a "Top Rated Nonprofit 2018" by GreatNonprofits Online. Assistance League® of Omaha maintained GuideStar Platinum participation level, signifying our continuing commitment to transparency in all areas.

Assistance League had a record year in grants with a total of \$305,047!

This year's theme is "Smile you're the face of Assistance League". Our charge is "I'm not just a volunteer, I'm an Assistance League Volunteer".

PHILANTHROPIC PROGRAMS - Patti Lee

Operation School Bell® **Chairman: Suzanne Hinman**

OSB Advisors: Rose Sheehy and Cheryl Bedell, Carl Brady

Computer Scheduling Team: Mary Eby & Nan Poore

Logistics Team: Brenda Sanford & Linda Miller

Registration Team: Team Lead: Kathy Hayduska, Ann Mossberg, Vicki Mullenburg, Marcia Allen, Rita Crosland, Jann Glesmann, Connie Halldorson, Judy Owens, Cheryl Walker

Shopping Assistant Team: Sara Lorentzen (lead) , Kim Arter, Sondra Bluma, Nita Frost, Susan Gehringer, Patti Lee, Jeannene Mason, Pam Warburton

Gift Card Handler Team: Team Lead: Pam Friskopp, Advisor: Marty VanEkeren, Linda Bannister, Linda Goecke, Nancy Johnson, Donna Lammert, Barb Kasson, Charlene Liesveld

Student Check-Out/Books Team: Team Lead: Cindy Hamm Team Leaders: Carol McCann (scheduling), Kathy Brand, Jill Floth, Carolyn McDonald, Cynthia Waltz, Jerri Wesley. Cheryl Becker & Virginia Baye (books)

Student Translator Support Team: Rose Sheehy - The students helped with registration, shopping assistants, and gift card handlers if/when a translator was needed.

OSB Emergency Team: Jill Bartruff & Donna Hamilton (year long program)

Goals: 1. To clothe the maximum number of children (within the allotted budget) as efficiently and effectively as possible

2. To provide students with the opportunity to shop for school clothing to meet their needs, sizes, and taste.

As a result of our ALO liaisons, school personnel in 204 schools in 10 school districts have developed working relationships that benefit the program as well as the community. There were twelve days of shopping at JCPenney, Westroads, from October 3-15. We had 3,416 students shop during sixteen four-hour shifts. The allotment to 10 school districts resulted in a potential of 4,000 students that could be referred. The children were also given a \$25 voucher to Payless Shoes toward a pair of shoes.

New books were given to pre-school through 8th grade students as a part of our Operation School Bell literacy goal. Barnes & Noble customers donated books and many books were purchased at the Scholastic Warehouse Sale. Over 4,000 books were collected.

Two Men and a Truck donated transportation of books and committee supplies to JC Penney as an in-kind gesture.

The OSB Emergency Response Team clothed 45 children outside of OSB dates.

Twenty-five agencies awarded grants and numerous individuals donated funds toward our Operation School Bell Program. These generous grants & donations help ALO serve more children and raise individual amounts for school clothes.

Program service distribution: \$392,900

Volunteer hours: 6,971.5

ACT/PSAT Reviews Co-Chairmen: Carla Noerrlinger, Ginny Brown

Advisor: Leona Brakke

Committee members: Nancy Cooke, Mary Duffy, Julie Gentleman, Gretchen Gottschalk, Peggy Johnson, Barb Ruane, Cheryl Whorlow, Linda Wohlers, Kathie Thomsen, Annette Dowd, Sally Findley, Jeanne Hightower, Jan Zieg, Kathy Hitzemann, Micki Wagman

Goal: To provide eight ACT/PSAT review sessions to help prepare students for college entrance exams, serving all districts in the Greater Omaha area.

Student attendance: ACT – 94 PSAT

Budget expenses: \$2995.59

Volunteer hours: 260+

Assault Survivor Kits®: . Co-Chairman : Susanna Johnston, Claudia Quigley

Committee members: Peg Johnson, Rosella Squires, Carolyn McCormick, Jerri Wesley, Henrietta Pane, Trudy Mock, Linda Perkins, Elaine Craig, Linda Primm, June Paik, Mary Anne David, Peggy Johnson, Karen Heil, Annette Dowd, Ginny Brown, Suzi Pierson, Gretchen Skar, Naomi Warner, Sherrill Murphy, Jill Bartruff, Donna Hamilton, Linda Groff, LaVonne Lee, Rose Barta, Linda Chartier, Jeanne Hightower, Carol McCann, Linda Miller, Cheryl Palmer, Marsha Pavel, Lynn Perry, Nan Poore, Francine Sparby, Claudianna Todd, Kathy Valasek, Barbara Wilson, Linda Wohlers

Goal: Furnish Assault Survivor Kits containing items necessary to outfit victims of assault. Kits contain new clothing (winter or summer weight) and hygiene products and are distributed to participating hospital emergency rooms and area shelters. This program offers dignity and self esteem to people in extreme situations.

212 winter kits and 191 summer kits have been packaged. ALO provided men's underwear to SANE/SART program through Methodist Hospitals.

ALO received a donation of \$1,000 from Carolyn Harper and \$1,000 grant from the Methodist Hospital Foundation for the Assault Survivor Kit program.

Participating organizations: CHI Bergan Mercy Hospital, CHI Immanuel Hospital, CHI Lakeside Hospital, CHI Midlands Hospital, Methodist Hospital, Blair Memorial Community Hospital, Creighton Medical Center, University of Nebraska Medical Center, Methodist Women's Hospital, Methodist Jennie Edmundson Hospital, Bellevue Medical Center, CHI Mercy Hospital, & The Shelter (Catholic Charities), Project Harmony, Woman's Center for Advancement.

We also partner with Project Harmony by providing clothing for traumatized or abused children, ages newborn to 16.

Program service distribution: \$6,513.53 Volunteer hours: 175+

Operation Bear Hug: Co-Chairmen: Betsy McDaniel, Toni Thompson

Committee members: Marcia Allen, Nancy Cooke, Nancy Glasser, Cindy Hamm, Connie Holldorson, Kathy Hitzemann, Mary Janousek, Linda Larson, Judy Leise, Kristin Robison, Jeanne Smay, Kathy Vojteck, Cheryl Whorlow, Jan Wobken.

Goal: To provide new teddy bears to children who are in crisis situations. The bears are given to help comfort and reassure children.

606 bears were delivered to 16 organizations in 2017 -2018 Children's Hospital & Medical Center, UNMC Pediatric Clinic, Methodist Women's Hospital, Bellevue Medical Center, CHI Bergan Mercy Hospital Emergency Room, Heartland Family Services, Project Harmony, Ted E. Bear Hollow, EMS Omaha Fire Fighters Station #65, Omaha Police Department SE Precinct, Sarpy County Sheriff's Office, Papillion Police Department, Judge Douglas Johnson – Douglas County Juvenile Court, CHI Creighton Hospital Emergency Room, CHI Immanuel Hospital Emergency Room and Women's Center for Advancement.

There are 189 bears for any request in April and May.

The Operation Hear Hug program received a donation of \$1,000 from the Carolyn Harper.

Program budget spent: \$3,995.22 Volunteer hours: 220

Operation Recovery : Co-Chairmen: Kim Arter, Maria Sorick

Committee members: Winnie Holm, Nancy Anderson, Peggy Davis, Joanie Mathias, Shirley Schmidt, Cheryl Walker, Rita Crosland, Judy Dappen, Jan Frank, Gay Jeffries, Susie Owens, Marie Swoboda, Cynthia Waltz, Mary Manning

Goal: To encourage and support the women of Santa Monica House to succeed in their treatment to overcome their drug/alcohol dependency.

Provided vouchers to the ALO Thrift Shop to shop for professional clothes suitable for interviews.

Provided incentive & graduation awards to the residents as they met their goals.

Provided bus passes for the residents to use in seeking/maintaining employment, attending medical & legal appointments.

Met once per month with residents to provide programs including: yoga, hairstyling & cuts, make up session, Valentine crafts, jewelry making, creative writing, self-defense tips, & game night.

Santa Monica moved into their new facility in November, 2016 and the old facility is now their $\frac{3}{4}$ house where the residents go after completing treatment. Residents of the $\frac{3}{4}$ house have been invited to join some of our monthly sessions, but this has been on a limited basis.

Served approximately 17 women

Program service distribution: \$4,956.26

Volunteer hours: 425

Operation Teen Parent: Co-Chairmen: Terri Gangestad, Pam DePorte

Committee members: Karen Cirulis, Judy Owens, Jan Zieg, Henrietta Pane, Naomi Warner, Laurel Zielinski, Sandi Hansen, Barb Daughton, Peggy Davis, Mary Duffy, Cindy Killip, Linda Perkins, Kathie Thomsen.

Goals: Encourage students to earn a diploma and continue with post secondary education. Incentives are given to students meeting academic, attendance, and social goals at the end of the first and second semesters.

To promote literacy, students are encouraged to start a child's book library and take time to read to their children every day. These parents received approximately 535 books during this school year.

Graduation gifts of a parenting book, two children's books, and a small gift certificate were given to 69 students from OPS High Schools.

Four \$500 scholarships were given to graduating seniors to continue their education.

Two Teen Parent Booklets were completed in April with the help of Omaha Public Schools and distributed to all teen parents in their parenting classes. These booklets were conceived by the Assistance League of San Antonio who then granted ALO permission to update and make revisions for our use with teen parents. The booklets were available in English and Spanish. Printing was provided by OPS.

Operation Teen Parent received a \$1,000 donation from Carolyn Harper.

Thank you to Bookworm .

Program service distribution: \$6,732.01

Volunteer hours: 301

Operation Literacy: Chairman: Liz Olson, Jeanne Smay

Committee members: Virginia Baye, Cheryl Becker, Nita Frost, Nancy Glasser, Sara Lorentzen, Rosella Squires, Mary Stiverson, Linda Perkins, Ann Winans, Marie Swodboda, Linda Roeder, Judy Dappen, Peggy Davis, Sheila Kaczmarek, Carolyn McDonald, Kristen Robinson, Judy Stowell.

Goals: To promote literacy among less fortunate children/youth within our community through actively participating in a book drive that culminated on April 14, 2018. Next year it will be celebrated with National date, last Saturday in February.

Collected 3,046 new/nearly new books from the partners listed: ALO members, ALO Thrift Shop, TJ Maxx Employees, Half Price Books, The Bookworm, Oakdale Elementary, Morton Elementary, Mutual of Omaha, Millard South.

Recipients of books: Open Door Mission, Safe Haven (Heartland Family Services), Operation School Bell, Operation Teen Parent, Juvenile Court Judge Johnson's Reading , Santa Monica House, Stephen's Center. Distributed 2,385 books.

Volunteer hours: 304

RESOURCE DEVELOPMENT Linda Miller

Goal: To improve financial strength and profitability.

Assistance League® of Omaha achieved 'Platinum Star Level of participation' in GuideStar, a website with the most up-to-date nonprofit data that many donors utilize. ALO achieved the Platinum level by providing requested information that shows our transparency in all of our endeavors.

Annual Campaign Chairman: Linda Miller

Committee members: CeCe Birkhead, Anita Corbitt, Kyral Georgene, Pam Friskopp, Linda Wohlers, Kathie Thomsen, Gretchen Skar, Susie Pierson

A fall direct mail campaign was held sending letters to previous and newly suggested donors. Each letter included the Annual Report, President's letter, donation form, and return envelope marked 'Annual Fund Campaign'.

The spring member annual campaign is conducted through "Omaha Gives" in May 2018

Donations to Annual campaign is in Fall/Omaha gives in May.: Volunteer hours: 60

Grants Chairman: Charlene Liesveld

Committee members: Suzanne Hinman, Jan Jackson, Naomi Warner, Susie Owens, Pam Friskopp, Jeannene Mason, Kay Mayberry, Linda Miller, Barbara Wilson, Rosella Squires, Nancy Glasser,

Thank you notes: LaRue Roberts

Goal: Research and apply for grants that meet the mission and goals of ALO.

Funds raised through March 2018 total: **\$305,047.**

Grants ranged from \$250 to \$50,000 Every single dollar made a difference for our philanthropic programs!!!

Volunteer hours: 355

Christmas Caravan Tour of Homes 2017 Chairman: Cheryl Shetlar

Advisor: Leona Brakke

House/Florist Chairman: Brenda Sanford

Traffic Management: Barb Kasson, Paula Steffan , Kay Hothan

Ollie the Trolley: Jan Moore

Marketing/Communications: Charlene Liesveld Co-Chairmen: Dee O'Grady , Lynda Chartier, Kay Hayduska, LaVonne Lee

Staff Scheduling: Georgene Kyril, Barb Lacey

House Chairmen: Peggy Evert, Carolyn Schmitz, Peggy Flinn, Terri Gangestad, Suzanne Marks, Claudianna Todd, Carolyn McDonald, Barbara Wilson, Cynthia Rose, Sandy

Pistone, Carla Noerrlinger, Ginny Brown, Jerri Wesley, Suzanne Hinman, Jenny Boldt, Ricki Lauritsen

Treasurer: Robin Wiar **Assistant Treasurer:** Nancy Johnson

Ticket Tracking & Distribution: **Chairman:** Kathy Hintzemann, Deann Zens, Susie Hultman, Kathie Thomsen, Nancy Glasser, Marsha Pavel, Linda Wohlers

House Photographer: Benda Sanford

Christmas Caravan Preview Party at Champions Run Country Club

Chairman: JoAnn Lutz, Donna Tajvar

Committee members: Cherie Metschke, Donna Schreck, Judith Studt, Cheryl Walker, Jan Jackson, Susie Owens, Jan Wobken, Patti Lee

Preview Party Reservations: Elaine Penkava **Name Tags:** Maria Ortman

Invitations: Erni Steele, Martha Langenberg

Corporate Support Chairman: Susie Hultman, Jan Jackson We had 8 corporate tables and 2 large donations.

Silent Auction: **Chairman:** Donna Schreck **Co-Chairman:** Carol Hoffman

Committee members: Paula Spence, Susan Carne, JoAnn Lutz, Sue Gehringer, Jan Jackson, Leona Brakke, Janell Nesler, Jan Moore, Marilyn Mikula, Ginger Hiscock, Pat Bird, Mary Kay Henningsen, Carolyn McCormick.

Supplies: Nita Frost, Elaine Craig, Gretchen Gottschalk, Betsy McDaniel

First-Aid/Insurance Chairman: LaVonne Lee

Member Nametags for Home Workers: Nan Poore

Signs Chairman: Marilyn Chaney

Bake Sale: **Chairman:** Marcia Allen **Co-Chairman:** Henrietta Pane

Committee members: Nancy Glasser, Judith Studt, Sharon Davis, Rose Sheehy, Kathy Valasek, Linda Higa, Teri Hickman, Cindy Killip

Thrift Shop Boutique: **Chairman:** Judy Bruening **Co-Chairman:** Diane Riley

Staffing Assistant: Carolyn McCormick **Advisor:** Linda Roeder

Committee members: Judy Bruening, Diane Riley, Linda Bannister, Wanda Dittmann, Marilyn Fox, Patti Fudge, Susan Harr, Phyllis Heideman, Pat Hickman, Kay Mayberry, Connie Park, Mary Ann Pederson, Mary Reid, Linda Roeder, Rita Seiler, Shirley Sorrell, Karen Spaustat, Marty Van Ekeren, Cheryl Walker, Mary Wright, Lila Zimmerman, Jeanne Smay, Marie Swoboda, Liz Olson, Julie Gentlemen, and Kathleen Forsgren. In addition, we had Kay Mayberry's sister Ann helping at Caravan.

Goals: Raise funds for philanthropic programs.

Coordinate all Caravan committees as they work together to make our annual fundraiser possible & successful.

Increase fellowship & cooperation among our members as we work together on a common goal.

Increase recognition of Assistance League & our contributions to the Omaha Community.

The 43rd Annual Approximately, 3000 attendees viewed four homes located in Chimney Ridge, St. Andrews Pointe, Deer Creek, 132nd neighborhoods. Florists were: Dundee Flea, Papillion Flower Patch, Andrea's Design (Elkhorn), and Tweed Couch (Omaha). We hired 'Ollie the Trolley' to take guests to the Tweed Couch home. This was a huge advantage for us, relieving many of the parking difficulties at this home. Patrons got on the Trolley at the IL Palazzo. We encouraged patrons to go to Champions Run for a luncheon, Bake Sale, and Thrift Shop Boutique. Wednesday evening, transportation was provided to Tweed Couch home by Parsons House from Champions parking lot.

The Preview Party Gala's theme was "An Old Fashioned Christmas". It was held at Champions Run on November 1st and was attended by 260 guests. This included 8 corporate tables. The gala consisted of a lovely dinner, oral & silent auction, Thrift Shop Boutique, & Bake Sale. Two awards were presented as part of the program. The 'Crystal Bell Award' went to Brian Beadle of Two Men and a Truck.

The 'Caring Hands Award' was given to Dick Lundquist. He serves as instructor for the ACT/PSAT Review Sessions. Our keynote speaker was Senator Rick Kolowski. He was also one of our home owners. Tracy Madden McMahon (Community Advisor) served as the Emcee for our program. Our evening ended with an oral auction. The auctioneer, Brian Villwok, did a marvelous job of auctioning off eight 'Lifetime Experiences'. This was a new feature this year that went over quite well!

Tour Ticket Sales	\$37,683.12	Preview Party Tickets	\$21,626.76
Oral Auction	\$ 5,500.00	Silent Auction	\$12,407.10
Giving Tree	\$2,055.00	Sock Raffle	\$2,543.00
Bake Sale	\$ 2,968.00	Florist Sales (our portion)	\$ 7,596.55
Wish List/donations	\$ 1,011.14	Thrift Shop Boutique	\$17,715.00

Total surplus for Christmas Caravan 2017 was \$77,463.35 Volunteer hours: 4,260+

Assistance League Thrift Shop Co-Chairmen: Diane Riley & Judy Bruening

Staffing Coordinator: Carolyn McCormick

Bookkeeping: Mary Ann Pederson

Monday & Friday workers: Diane Riley, Judy Bruening, Mary Ann Pederson, Linda Bannister, Nancy Holloran, Judy Dappen, Cheryl Walker, Cheryl Bedell, Marilyn Fox, Pat Hickman, Millicent Long, Kay Mayberry, Connie Park, Kay Snyder, Marie Swoboda, Claudianna Todd, Phyllis Heideman, Mary Reid, Lila Zimmerman, Jeanne Smay, Linda Miller, Liz Olson, Shirley Sorrel, Wanda Dittman, Marty VanEkeren, Linda Roeder, Patti Fudge, Susan Harr, Rita Seiler, Karen Spaustat, Kathy Forsgren, Wanda Dittman, Glenda Lammel, Jan Carson, Cheryl Bedell, Mary Wright, Judy Allgood

Goals: Provide income for Assistance League of Omaha’s philanthropic programs. Alert potential customers of the Thrift Shop through personal contacts, Facebook, & customer e-mail blasts.
 Promote the Thrift Shop as an upscale, clean, and friendly store.
 Train staff & shift members to run the store smoothly.
 Communicate importance of receiving of quality, clean donations.
 Present clean, appealing, & fashionable merchandise.
 Encourage all members to work on preparing & staffing the shop and to work a shift on Mondays and Fridays.

This year, the Thrift Shop incurred several new changes. Lozier’s donated & installed new fixtures to the sales floor, back receiving area, and basement. This allowed more storage & better organization for all goods. The sales floor was changed by color coding the display of all clothing. The most significant change this year was the addition of a credit card terminal. Members were trained in groups to operate this new device & the success and sales increase has been tremendous! Jewelry received several new fixtures & the area to merchandise was increased. New mannequins were purchased as well as a few additional fixtures which enhanced our new look.

Fiscal year June 2017– March 31, 2018 \$275,710.00 (Complete figures in June)

Caravan Boutique \$17,715.00 Style Show 2017 \$1,174

Volunteer hours: 6,000+

Shuck’s Day March 6, 2018 Chairman: Jann Glesmann, Mary Reid

Goal: To increase net receipts from this event. Ten percent of total sales for the day (from all 4 restaurants) is donated to Assistance League of Omaha in support of the Operation School Bell program. 2018 - \$664.90 (snowy day)

MEMBERSHIP Donna Hamilton

Enrichment Seminar February 6, 2018 Metro Community College Fort Omaha Campus Culinary Arts Institute

Co-Chairmen: Deann Zens, Kathy Valasek, Donna Holmes

Committee members: Trudy Mock, Linda Wohlers, Kathie Thomsen, Joanie Mathias, Kathy Hitzemann, Elaine Penkava, Claudianna Todd, Jan Frank, Rita Crosland, Patti Lee, Sandiy Pistone, Donna Hamilton, Linda Larson.

Committee members: Jan Wobken, Elaine Penkava, Janell Nesler, Kathie Thomsen, Linda Wohlers, Linda Thompson, Linda Larson, Micki Wagmen, Shirley Schmidt

Programs and flyer by Linda Larson

Prior to the Annual Meeting, the members and guests enjoy bridge, mah-jongg, & bunco. The annual meeting includes an annual report of activities, installation of officers, and special member awards. Selected members will be awarded the Ada Edwards Laughlin Award, honoring one of our national founders and the Fran Batchelder Spirit of Giving Award, honoring Assistance League of Omaha's founder.

Holiday Brunch Chairman: Donna Hamilton, Linda Chartier

This regular meeting in December is a brunch for members and those being honored for years of service. Decorations by the Hospitality Committee and brunch prepared by the Knights of Columbus. Music provided by Millard South High swing choir. 157 attended .

Hospitality Chairman: Lynda Chartier Co-Chairman: June Paik

Committee members: Brenda Sanford, Sheila Kaczmarek, JoAnn Lutz, Linda Higa, Mary Egan, Cheryl Palmer, Judy Stowell, Beth Reitz, Nan Poore, Mary Anne David, Jeanne Hightower, Cynthia Waltz, Sherril Murphy, Dee O'Grady, Jan Jackson, Jane Kavan.

Provided refreshments at regular meetings and greeted members at every meeting.

Advisors Voting/Nonvoting Membership Advisor: Chairman: Erni Steele

New Member Advisor: Nita Frost

Committee members: Donna Schreck, Annette Dowd, Kathy Vojtech, Mary Baumstark, Mary Eby, Barb Daughton, Joan Denton, Joyce Kochen, Nancy Drews, Rosella Squires, Nancy Glasser, Marie Swoboda, Jeanette Maxwell, Betsy McDaniel, Erni Steele

At each meeting, advisors record member attendance, collect hourly sheets from members, and record the volunteer hours during the meeting.

Interest and Skills Co-Chairmen: Jan Zieg, Sara Lorentzen, Sherrill Murphy, Kathy Valasek, Barbara Wilson

Goal: Record the interests and skills identified by the members into a data base. Members' selections are used to place committee members. A 'Member Service

Record' was developed this year that will serve as a record of offices, committees, and assignments completed for each member. Volunteer hours: 60

Member Awards Fran Batchelder Spirit of Giving and Ada Edwards Laughlin Award

Chairman: Cheryl Bedell - Mary Eby, Marty VanEkeren, Jill Floth, Donna Hamilton

Years of Service Awards Chairmen: Sondra Bluma, Kathy Hitzemann, Jeannene Rossitto, Jan Zieg

A service of recognition of members for years volunteered to ALO: 5, 10, 15, 20, 25, 30, 35, 40+ years. 69 women were invited this year; 43 were present at the Holiday Brunch.

Member Bridge Chairman: Penny McCord and Jan Jackson

Mah-jongg Contacts: Sandy Pistone and Kathy Rudd

Book Club Chairman: Kathy Hitzemann and Teri Hickman

MARKETING COMMUNICATIONS LaVonne Lee

Goals: Increase awareness of Assistance League of Omaha within the Greater Omaha area.

Committee members: Linda Miller(photographer), Charlene Liesveld (Facebook,Website, (Thrift emails), Julie Harmon (Blast), Dee O'Grady (Newsletter), Cynde Glismann (Twitter & Speakers Bureau), Judy Bruening, Diane Riley (Thrift Shop), Connie Park (Crystal Bell& Caring Hands)

Increase sales and awareness of ALO Thrift Shop.

The following significant events helped increase people's awareness of Assistance League of Omaha in the Greater Omaha community.

"Guidelines for Public Information": document was published & distributed to the Board & Committee Chairmen. This resource outlined information & helpful hints for anyone creating a document, invitation, or brochure for Assistance League of Omaha.

Review all literature, brochures, invitations, documents that are distributed to the public.

Followed a time line of our activities, events and programs for publicity.

Make sure items on website and facebook are approved. The website and Facebook was managed by Charlene Liesveld.

- The Assistance League joined other Omaha nonprofits as an advertiser in several local publications (Omaha Magazine's The Big Give, The Giving Guide 2018, Strictly Business Magazine, Around the Cam[us – UNO & Creighton, Midtown Business Directory, Millard Activities Express Newspaper, Holiday Happenings for Caravan
- Press releases garnered some free publicity in the Omaha World Herald, and Bellevue & Papillion Public Access Channels.
- Speakers Bureau gives presentations to organizations and to New Member classes.

Volunteer hours: 180 +

Expenses: \$3,577.44

Advisory Council Co-Chairman: JoAnn Lutz, Leona Brakke

Goal: To inform, maintain, and collaborate with a Community Advisory Council, individuals from the community who support Assistance League of Omaha through their individual experiences by advisement and/or investment of time, money, and skills.

Our Meet and Greet this year introduced the Advisory Council to our officers. We requested input from the CAC members, let them share their areas of expertise, and give their thoughts on what ALO could do to expand our philanthropy.

Community Advisory Council Members:

Rebecca Kleeman – Communications Coordinator, Millard Public Schools

John Heil – attorney, Baird Holm

Tracy Madden Mahon – Director of Development, Methodist Hospital Foundation

Christina Warner – Omaha Public Schools Staff Development Coordinator

Larry Uebner – retired banker, on several community boards

Mike Loeffler – Northern Natural Gas Co., Sr. Director for External Affairs

Jerry Warner – marketing management, Executive VP for Farmer's National

Kim Johnson – Scheels events and Donation Manager

Volunteer hours: 100

SUPPORT SERVICES Kim Arter

Goal: To monitor building and grounds' needs and update or make repairs as needed.

Significant changes or improvements:

Fire Extinguishers, CO2 detectors

New First Aid Kits

Two tornado shelter signs

SEI – updated panic button

New Building Search Committee continues to work on finding a bigger building in this same neighborhood to have more room for Thrift Shop storage and a larger parking lot.

Linda Primm is new chairman of this ad hoc committee.

Garden Committee Chairman: Karen Heil

Committee members: Beth Reitz, Jann Glesmann, Sherry Pettit, Janell Nesler, Rosella Squires, Teri Hickman, Terri Gangestad, Linda Bannister.

Goal: To maintain healthy plants, trees, and grass trimming during spring, summer, and fall. This includes yard clean up, watering, and weekly weeding.

This year we were fortunate to earn the \$5,000 make over from Sun Valley Landscaping for having the highest number of volunteer hours posted by a charity in Omaha for Commit 20 Award. We received many new bushes and plants. They planted and landscaped the areas around the building.

Volunteer hours: 150

Building Manager Barb Kasson

Office Manager Ann Mossberg Office Advisor: Ann Newton

Insurance Chairman LaVonne Lee

Oversees insurance coverage for the building, members, officers, directors, & volunteers

Red Star Store Chairman: Susie Hultman Co-Chairman: Jan Jackson

Order ALO bling shirts and magnetic name badges upon members' request.

Office Staffing Chairman: Ann Mossberg

Committee members: Jill Floth, Carol McCann, Elaine Penkava, Jan Zieg, Nita Frost, Rose Sheehy, June Denkinger, Pam DePorte, Annette Dowd, Nancy Holloran, Fran Witt, Peggy Johnson, Lynn Perry, Jan Sorensen, Pam Warburton, Sherry Pettit, Barb Kasson,

Julie Gentleman, Connie Halldorson, Jeanne Hightower, Barb Lacey, Sherrill Murphy, Linda Primm, Claudianna Todd, Laurel Zielinski.

Volunteer hours 450

Expenses for Support Services: \$44,419.26 Volunteer hours: 1,320

EDUCATION Jan Zieg

Goal: To provide an organized informational training program to individuals interested in becoming members of Assistance League of Omaha and to provide educational opportunities for members.

New Member Orientation New Member Trainers: Cindy Killip and Toni Thompson

Assistant Trainers: Virginia Baye and Cheryl Becker Advisor: Nita Frost

A total of 22 new members joined Assistance League of Omaha this year. The training sessions were very well organized. The fall class worked as shopping assistants for OSB and worked on a Monday to learn how to help stock our Thrift Shop and price. The spring class requested, collected, & delivered items for Santa Monica House.

Volunteer hours: 475+

Circle Fund Chairman: Sandi Hansen

Goals: To inform members about the importance of contributing to the National Assistance League Circle Fund and the benefits our local chapter receives from those donations.

To solicit contributions to Circle Fund and send those to National.

17 members contributed to the Circle Fund totaling \$1,365. Volunteer hours: 10

Historian Chairman: Marla Bachus

Goal: To collect and organize photos, articles, and memorabilia from ALO events and programs for the entire year. This helps preserve memories and serves as a good record for maintaining our history. At the close of the year, the scrapbook is displayed at Field Day and kept in the Fran Batchelder Room at the Chapter House.

STRATEGIC PLANNING

Suzanne Hinman

Term ends 2018: Jerri Wesley, Robin Wiar

Term ends 2019: Suzanne Hinman, Cherie Metschke

Term ends 2020: Kathy Brand, LaVonne Lee

President: Jill Floth

President Elect: Sara Lorentzen

Finance: Maria Sorick

Risk Management/Policies: Sara Lorentzen, Karen Wilson

Goals: List goals and objectives established by your committee. Indicate whether or not the objectives were met.

Develop a three to four year plan for activities, programs and goals of the chapter – operational and maintaining. New plan to be developed in 2019.

Develop a yearly operating plan ensuring achievement of the chapter’s vision and mission.

Develop new strategic action plans for programs and events as needed.

Programs or events evaluated this year: Operation School Bell, Make a Difference Day, now Operation Literacy, Operation Bear Hug, Operation Recovery, Annual Campaign, ACT/PSAT, Speakers Bureau, Style Show, Field Day, now Annual Meeting Celebration, Enrichment Day.

Bylaws Chairman: Karen Wilson

Risk Management/Policy Reviewer: Sara Lorentzen, Karen Wilson

Budget: \$50 Volunteer hours: 280 (members)/328(non members)

Policy Committee Chairman Sara Lorentzen and Karen Wilson

Committee members: Jan Zieg, Julie Harmon, Annette Dowd, Ann Mossberg

This committee has written new policies for Emergency Response, Financial, Whistle Blower, Members, New Members, Marketing Communications, Operation School Bell, Office, Thrift Shop, Donor, Retention and Destruction of records, Incident Report Form.

Finance Committee Budget Preparation for 2018-2019

Chairman: Linda Primm

Committee members: Maria Sorick, Jill Floth, Sara Lorentzen, Robin Wiar, Linda Miller, Patti Lee, Kim Arter, Suzanne Hinman, Nancy Cooke

INFORMATION TECHNOLOGY Julie Harmon

Membership Directory Chairman: Nan Poore

Member Roster Chairman: Dorothea & Carl Brady

Membership Roster Photographer: Linda Miller

Membership Database for National: Donna Hamilton

Monday Blast (Constant Contact) Chairman: Julie Harmon

Website Administrator: Charlene Liesveld

Computer Entry: Annual Campaign, Donor List, Grants Committee: LaRue Roberts,
Martha Langenberg

Caravan stubs for mailing list: Erni Steele

Computer Training Classes: Claudianna Todd

Newsletter Editor: Dee O'Grady

Newsletter Mailing: Barb Kasson

Facebook Administrator: Charlene Liesveld **Co-Administrator:** Cynde Glismann

Office Computer Chairman: Claudianna Todd

Secretary: Carol McCann

Treasurer: Maria Sorick

Assistant Treasurer: Nancy Cooke

In Memory of members who have past this year: Barbara Lieberknecht, Jan Carson, Gerri Kampe.

Former Members: Cindy Kadavy, Lorraine Barton, Betsy Reed, Doris Olson, Joan Ann Kent, Norma Johnson.